University of Exeter PhD - Report – Public Acceptability of offshore wind and tidal energy in Guernsey

High level conclusions based on stats

- The population strongly agrees that Guernsey should make use of its natural resources to generate electricity locally (89% agree¹) and 77% believe that Gsy should be more self-sufficient for electricity.
- Tidal energy is the most popular technology (86% supported); with solar (81%) and wave energy (80%) also widely supported; offshore wind was supported by a majority (58%)
- Other important characteristics:
 - Ownership model there was substantially stronger support if a project was owned locally rather than externally (63% favoured local ownership for tidal and smaller offshore wind)
 - Location location is important with more supporting an offshore wind project to the north of the island (52% supported); this demonstrates that some offshore wind projects were more popular than some tidal developments (47% support for tidal East of Herm)
 - Export vs Gsy use there was stronger support for projects where the power is used on Gsy rather than exporting (24% support a project where the power is primarily exported).

Summary topic	Specific question from survey	Stats from survey	Sect/ Ques	Conclusion
General views	Guernsey should make use of its natural resources (e.g. wind, tide, sun, wave) to generate electricity locally.	89% agree.	\$3Q4	Local macro renewable energy has, in principle, very strong support from the Gsy population.
	Gsy should be more self sufficient for electricity.	77% agree	\$3Q7	Self-sufficient, local electricity production has very strong support from the Gsy population.
General tech support for Gsy project	Tidal energy	86% supported / 2% objected	S4Q2	Tidal energy has a very strong support in Gsy. Linking into study 1 it could be due to the tide being so familiar to Guernsey's population and being intertwined with / having an obvious effect on Gsy life; so the interest is in the tide rather than tidal power (and its

Summary of other key information and conclusions

¹ Please note that agree encompasses those who both agree and strongly agree and "disagree" encompasses those who both disagree and strongly disagree.

				challenges)
	Wind	58% supported / 23% objected	S4Q1	There is a majority of the Gsy populous
				who support offshore wind in general
	Wave	80% supported	S4Q3	Wave and solar were very strongly
	Solar	81% supported	S4Q4	supported (more strongly than in the
				UK).
Specific to offshore				
wind projects:				
"smaller" 30MW/ Gsy	General support	51% supported / 15% strongly objected	S5Q1	Majority support for a smaller near
use / closer to shore				shore Gsy project. A small minority
				strongly objects.
	Location of project	N of Gsy was acceptable for 55%	S5Q2	The North of Gsy was the most
	(Location A -West of Gsy; B	NW of Gsy was acceptable for 37%	S5Q4	acceptable location for a smaller wind
	– NW of Gsy; C – N of Gsy)	W of Gsy was acceptable for 33%	S5Q6	project (out of areas proposed). This
				may be different however if specific
				projects are presented rather than
				general areas.
	Ownership	63% preferred that a project of this type should be owned by	S5Q10	There was strong support for a project if
		people living in Gsy / 6% thought a project should be owned	Q9	it was owned locally. There was very
		by an outside investor		small support if a project was owned by
				an outside party.
"larger" 100-300MW /	General support	33% supported / 21% strongly objected	S6Q1	Fewer people supported a larger /
Mostly export /				export project even though it was
further offshore				further (at least 7 miles) offshore.
	Export	60% did not support a project where most of the electricity is	S6Q3	A majority did not support a project
		exported (only 24% would support such a project).		where most of the electricity is
				exported.
	Ownership	56% did not agree that such a project should be owned by an	S6Q5	A project owned by an outside investor
		outside investor (17% in favour).		was not popular with most people.
	Cost	53% were against raising prices by 10-20% for such a project	S6 Q6	A project raising electricity prices by this
				much is not favoured by the majority.
Specific to tidal	General support	62% supported the development	\$7Q1	A majority supported a local Gsy
project:				development (as presented), but this is
				a smaller majority than supported tidal
				power more generally – suggesting that
				greater information about tidal

				influences opinions; potentially with cost information have a significant affect. It is a consistent research finding that general support for an energy source is lower than support for a specific project (e.g. power
	Location of project	Wast of Diamont was supported by 71%	\$701	There was significant support for a
	(Location X - West of	NE of Herm was supported by 62%	5703	project west of Guernsey and more
	Pleinmont: Y – NE of Herm:	F of Herm was supported by 47%	5705	support than for one E of Herm and
	Z- East of Herm)		0,00	marginally more support for West of
	,			Gsy compared to NE of Herm.
				Location of a tidal project appears very
				important to the population even when
				"invisible".
	Ownership	7% thought a tidal project should be owned externally. 63%	S7Q7/8	A project which is owned locally is
		preferred that a tidal project should be owned locally		supported by significantly more people
				than one which is owned outside.
	Visibility	27% would support a development if it were visible, while	S7 Q9	A tidal project which is visible appears
		45% would not		to have less outright support than an
				offshore wind project
Price sensitivity	Tidal – general	74% were willing to pay more for electricity from a local tidal	S8Q1	The majority of people were willing to
		project (and 51% were prepared to pay more than £50 pa		pay more for electricity from local
		more)/ 17% were not prepared to pay more.		offshore renewable power with more
	Offshore wind			people willing to pay more for tidal
		61% were willing to pay more for electricity from a local	58Q2	power relative to offshore wind. These
		offshore wind project (and 39% were prepared to pay more		Tigures are statistically significant.
		than 50 pa more)/ 30% were not prepared to pay more.		

Note:

For full details of survey technique see full University of Exeter report. 479 responses from a representative sample (by age, gender, education, location of residence) of Gsy population in Q1 2015. All %s are stated as the % who answered the question.